

# Take a Giant Leap!

Bill Treasurer's insights  
have been featured in:

*The Washington Post*

*The Chicago Tribune*

*The NY Daily News*

*Atlanta Journal*

*Constitution*

*Investors Business Daily*

*Redbook*

*Women's Day*

*Fitness*

*Training Magazine*

*Harvard Management*

*Update*

...and many more!

## Taking YOUR Company to New Heights

In today's unrelenting business environment, people need to unleash their entrepreneurial spirit, unlock their creativity, and kick-start their initiative. Now more than ever, people and organizations need to be **courageous**. Small steps won't do...it's time to take **Giant Leaps!**

## Bill Treasurer Knows About Courage...

Bill grew up with a debilitating fear of heights. As Bill tells it, "One thing that's indespendible to courage is fear. But fear isn't just an emotion, it's an opportunity. To face your fear means to be in the midst of your own courage."

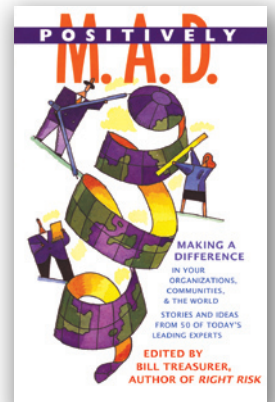
In this high-spirited, content-rich keynote or seminar, Bill will share with you how facing his fear of heights led him to become a professional high diver. For seven years Bill traveled the world as a member of the U.S. High Diving Team, performing dives that scaled to over 100 feet. That's three times higher than the high platform in the Olympic games, the equivalent of a 10-story building!

Bill's lessons about courage go well beyond his years as a daredevil athlete, and include lessons drawn from his years as an entrepreneur, executive coach, and team building instructor. Among other things, you'll learn how to:

- **Draw on fear itself by putting it to work for you**
- **Make courageous decisions at work and at home**
- **Recognize the dangers of the "risks of inaction"**
- **Identify and prepare for your Giant Leap!**



Bill is the founder of Giant Leap Consulting and author of **Right Risk** (Berrett-Koehler, 2003) — the highly acclaimed book on personal courage. Bill also served as editor of **Positively M.A.D.** (Berrett-Koehler, 2004), which contains stories from over 50 of the world's leading thinkers (including Bill Treasurer) about how to **Make A Difference** in the world. Get MAD!



Bill's keynotes include inspiring footage from his high diving days. You and your workforce will come away refreshed, reinvigorated, and recommitted to high achievement.



**Bill Treasurer:**  
Author, Speaker,  
Entrepreneur, High Diver,  
Whitewater Kayaker,  
and most importantly...

**Husband and Father!**

**Bill Treasurer**

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